

CENTER

Arts in Crested Butte

2021 summer sponsorship



center for the arts | 606 6th street | po box 1819 | crested butte co 81224 | 970.349.7487 | crestedbuttearts.org



Sponsorship associates your company with a respected and successful community organization, and allows you to publicly demonstrate your support of the arts and arts education, which means even more during these challenging times. The Center offers a range of sponsorship options so you can engage your target audience in meaningful ways that build goodwill for your business.

benefit examples

- Naming rights
- Customized, branded experiences
- High-visibility banners, signage and posters in the new Center
- Print and digital logo placement
- Digital and social media promotion
- Thanks and acknowledgement live from the stage
- VIP access, exclusive events, and complimentary tickets
- Exhibition opportunities
- Product placement, sampling, and couponing opportunities
- Face-to-face networking opportunities with your target audience

** In addition, the Center for the Arts is a 501(c)3 nonprofit organization, and your sponsorship may be eligible for a partial federal tax deduction.*



sponsorship options

center summer sponsorship: june-october

Get the most out of your Center sponsorship by becoming a summer season sponsor. Receive valuable benefits for all Center-produced summer events, June-October, including pop-up events and events added late to our calendar.

event-specific underwriting

Sponsorship and underwriting opportunities are also available for the following Center events. Event underwriters receive focused and prominent recognition in all marketing and event materials leading up to and during the underwritten event(s).

literary arts

- | | | |
|---------------------------------------------------|--|---------|
| • Literary Arts + Lectures Series, summer 2021 | | \$1,500 |
| • Murder in the Mountains Festival, October 29-31 | | \$7,000 |

visual arts

- | | | |
|----------------------------------------------------|--|---------|
| • Watercolor Symposium, June 17-20 | | \$4,000 |
| • Crested Butte Chalk Walk, July 3 | | \$2,500 |
| • Drop-in classes series, 16 classes, June-October | | \$2,500 |
| • Master classes series, 6 classes, July-September | | \$3,000 |

performing arts

- | | | |
|-----------------------------------|--|----------|
| • Alpenglow Summer Concert Series | | \$75,000 |
| • Steddy Theater concert, August | | \$15,000 |

culinary arts + special events

- | | | |
|--------------------------------------------------|--|----------|
| • Crested Butte Wine + Food Festival, July 19-25 | | \$42,000 |
|--------------------------------------------------|--|----------|





sponsorship levels

Summer sponsorships range in value from \$500 to \$20,000+. We have options for cash, in-kind, or a combination.

Consider the sponsor packages on the following page or ask about creating a custom sponsorship. We're happy to work with you to identify, develop, and activate a sponsorship tailored to your company's unique objectives and budget.

Event underwriters are eligible for event-specific benefits, depending on the event. Please get in touch to discuss the details!

Sponsorship Level Benefits	\$10,000+	\$5,000	\$2,500	\$1,000	\$500
Opportunities to create custom branded experiences with your target audience	•				
Opportunities for exhibition and product placement at Center events, including at the Wine + Food Festival	•				
Invitations to select parties and events including the Center Membership kick-off party in June and donor reception in July	•	•			
Company profile on Wine + Food Festival and Center websites	•	•			
Tickets to select events throughout the summer, depending on availability and public health capacity allowances	•	•	•		
Verbal recognition and thanks live from the stage at Center events	•	•	•		
Logo on various advertising banners including over McCarter + Ogilvie Outdoor (Alpenglow) Stage	•	•	•	•	listing
Inclusion on seasonal sponsor "thank you" print ad in the Crested Butte News	•	•	•	•	listing
Logo inclusion in email blast (distribution list approx. 10,000)	•	•	•	•	•
Inclusion on welcome signage inside new Center building	•	•	•	•	•
On-screen ad projected before and during select Center events on 18-foot "jumbotron" screen above bar in new Center building	full-size ad and option for video	full-size ad	full-size ad	half-size ad	logo display
Social media promotions and shout-outs on Facebook and Instagram	•	•	•	•	•
Logo + link on Wine + Food Festival and Center websites	•	•	•	•	•
Recognition in Center's Annual Report and thank you materials	•	•	•	•	•



sponsor contract

Business Name _____

Contact Person _____

Mailing Address _____

Business Phone _____ Cell _____

Email Address _____

Sponsorship Amount \$ _____

Program/Event Choice _____

Signature _____ Date _____

Payment enclosed by check made out to Center for the Arts \$ _____

Permission to charge my _____ Visa _____ MC _____ Amex _____ Discover

Card Number _____

Expiration Date _____ Security Code _____ Billing zip code _____

_____ Please contact me about setting up a sponsorship payment schedule

_____ Please contact me about creating a custom sponsorship

sponsors are essential to the
Center's success! Thank you!

contact

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