



2026 Business Sponsorship



Why Support the Center for the Arts?

Becoming a business sponsor means supporting the arts community.

Hosting events more than 325 days a year, the Center for the Arts is home to a full calendar of live performances, festivals, classes, and community gatherings. From signature events like Alpenglow and the Wine + Food Festival to partnerships with 40+ local community organizations, the Center connects people through art, learning, and celebration.

Through art, connection, and shared experiences, the Center is where Crested Butte comes together.

Your sponsorship provides:

- Affordable ticket prices for year-round programming
- Discounted nonprofit rates for facility use (room rentals for local organizations start at just \$25/hour!)
- Free and low-cost community events, including arts enrichment opportunities for local students

Become a sponsor today! Email caressa@crestedbuttearts.org to get started.

At the Center

Approximately **55,000** annual visitors

In 2025 the Center hosted **370 events**, 74 of which were free and open to the public

Home of Alpenglow—**15,000+** attendees each summer

On the Web

Website traffic:
8,400+ monthly visitors

Facebook followers:
4,844

Instagram followers:
3,867

Outreach

Email Newsletter:
10,000 subscribers
50% open rate

Seasonal event posters
in 15+ high-traffic areas



Sponsorship Benefits	\$15,000+	\$10,000	\$5,000	\$1,500
	CHAMPION Advancing the Arts	LEADER Playing a Key Role	ADVOCATE Growing our Impact	FRIEND Making a Difference
Outreach + Communication				
Listing in Annual Report	●	●	●	●
Email Newsletter Sponsor Listing in Footer	●	●	●	
Social Media Recognition	●	●		
Email Newsletter Sponsor Feature	●			
Center Programming				
Donor Appreciation Party	●	●	●	●
Access to Comp Tickets	●	●	●	●
10% Off Center Produced Events	●	●	●	
On Stage Recognition at Select Center Events	●	●		
Sponsor Brand Activation	●			
Center Website				
Sponsor Page Logo Feature	●	●	●	●
Homepage Logo Feature	●	●		
Center Exposure				
Lobby Monitors Slideshow	●	●	●	
Lobby Jumbotron Slideshow	●	●		
Alpenglow Sponsor Placement	Prominent	Prominent	Basic	Basic
Annual Arts Ball Recognition				
Program + Slideshow Feature	●	●	●	
Ballfield Banner	●	●		
CB News Ad	●	●		
Wine + Food Festival Recognition				
Program + Slideshow Feature	●	Sponsor the Wine + Food Festival for \$2,500 Passionate about the culinary arts? Choose to sponsor this event or add it on to your current plan!		
Ballfield Banner	●			
Logo Feature on Festival Website + Newsletter	●			
CB News Ad	●			
Mountain Words Recognition				
Program + Slideshow Feature	●	Sponsor the Mountain Words Festival for \$1,500 Passionate about the literary arts? Choose to sponsor this event or add it on to your current plan!		
Ballfield Banner	●			
Logo Feature on Festival Website + Newsletter	●			
CB News Ad	●			